

# The Blue Angel for Laundry Detergents (DE-UZ 202)

Information for manufacturers and retailers

[www.blauer-engel.de/en/uz202](http://www.blauer-engel.de/en/uz202)

- Widespread avoidance of substances damaging to the environment and health
- Promotes the sustainable cultivation of renewable raw materials
- Reduces packaging waste



## Reliable orientation for sustainable purchasing

The Blue Angel - the German government's environmental label - has been setting independent and credible standards for environmentally friendly, healthy and durable products and services since 1978. The Blue Angel is Germany's best-known environmental label. This gives you a clear competitive advantage and the trust bonus that the ecolabel enjoys in the public sector, the economy and among consumers. Its credibility and competence, its objective criteria, its independent awarding and its state anchoring increase your company and brand value.

## The benefits of the Blue Angel

As a company, you can use the Blue Angel to credibly demonstrate your environmental commitment and product responsibility and set yourself apart from the competition. With the Blue Angel for Dishwasher detergents, you can also show consumers that you:

- manufacture environmentally friendly and healthy products,
- conserve resources,
- minimize packaging waste.

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## Environmentally friendly Laundry Detergents

Detergents and cleaning agents are used every day to ensure cleanliness and hygiene. Approximately 1.5 million tons of detergents, cleaning and care products are sold every year, of which detergents account for around 540.000 tons. In the interests of protecting the environment, climate and nature, detergents bearing the Blue Angel must be manufactured in such a way that they are as environmentally friendly and harmless to health as possible. This should help to reduce any risks to the environment and human health by avoiding hazardous substances and minimizing packaging waste. Furthermore, renewable raw materials that have been grown under sustainable conditions or that promote sustainable cultivation should be used in their production. The conservation of resources is also an important concern of the ecolabel. Recyclable packaging must therefore be used and information must be provided on the packaging to enable consumers to use the product efficiently and with the least possible impact on the environment.

## Criteria: What does the Blue Angel look for in Laundry Detergents ?

- ☒ Environment-, climate- und nature protection
- ☒ Exclusion and minimization of substances that are harmful to the environment and health
- ☒ Sustainable cultivation of renewable raw materials

### Verification

Compliance with all requirements must be proven in accordance with the award criteria - for example by means of safety data sheets, test reports or recognized certificates.

### The Blue Angel goes hand in hand with the requirements...

- Regulation (EC) No 648/2004 on detergents
  - strict criteria of other legal regulations such as the CLP Regulation (EC) No. 1272/2008
  - European and German guidelines for product safety
- ...and sets standards for ecologically sustainable Laundry Detergents.

#### Application, use of the environmental label and costs

RAL gGmbH is responsible for handling the applications and concluding the contracts (E-Mail: [umweltzeichen@ral.de](mailto:umweltzeichen@ral.de); phone: +49 228 68895-190). Use of the environmental label is limited to the period of validity of the Basic Award Criteria. The current Basic Award Criteria are valid until 31/12/2026. RAL gGmbH - the awarding body for the environmental label - will charge a one-off handling fee of 600 Euro for the application. The annual fee is based on the annual sales of the certified product. If the sales figures are, for example, between 1 and 2.5 million Euro, the annual fee will be 1,500 Euro. Further information is available at [www.blauer-engel.de/en/costs](http://www.blauer-engel.de/en/costs).



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